

DECLARATION OF CONFORMITY

Doctorate of Business Administration in cooperation with Business Science Institute

TO WHOM IT MAY CONCERN

I, the undersigned, Professor Marie-Christine Chalus-Sauvannet, Director of **iaelyon School of Management**, University of Lyon 3, certify that the DBA organised in partnership with Business Science Institute:

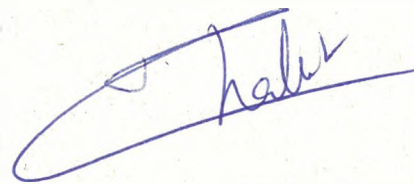
1. Is a doctoral programme for managers, designed to meet the definitions provided by official European bodies:

- [The Council of the European Union European Qualifications Framework \(EQF\) for Lifelong Learning](#)
- [EQUAL Guidelines for Doctoral Programmes in Business and Management \(2016\)](#)

2. Corresponds to the requirements for doctoral education according to the [Salzburg Principles](#) established in the Bologna Process, notably in terms of (non-exhaustive list):

- **Critical mass** and **diversity** of research through the depth of experience and broad range of expertise offered by faculty.
- Well defined and transparent **entry requirements** (MBA or equivalent) for international recruitment.
- A common culture of collective **doctoral supervision** by experienced international faculty, with a focus on the development of the doctoral candidate from manager to manager-researcher.
- Research that is original and **grounded in practice**, with a focus on the contribution of candidates to advancing their practice, and their contribution to wider society.
- Support for candidate's **professional development** through training in research methodology and advanced transferable skills.
- Doctoral education that aims to be above all stimulating driven by research enthusiasm, curiosity and creativity for **impact** and the advancement of practice.
- Assessment of the academic **quality** of the DBA based on international peer review (AMBA). In terms of **accountability**, KPIs based on individual progression, completion rate, achievement of Intended Learning Outcomes, career impact, and the dissemination of research.
- Arrangements for **assessment** based on a transparent contractual framework of shared responsibilities between doctoral candidates, supervisors and the partner institutions.

14 September 2023



Professor Marie-Christine CHALUS
Dean
iaelyon School of Management